Aerotel to Present Mobile Health and Telemedicine Solutions at Mobile World Congress 2011

Aerotel Medical Systems solutions is already helping healthcare providers around the world to reduce costs, improve the level of care and generate new revenue opportunities

Barcelona, Spain, February 8, 2011 – Aerotel Medical Systems, a leading global supplier of advanced remote monitoring solutions for telehealth and telecare, will showcase its mobile health (mHealth) and other telemedicine solutions at the Mobile World Congress (MWC) 2011 in Barcelona, Spain from February 14–17, at Hall 2, booth 2C12.

These low cost and flexible solutions are already helping healthcare providers around the world to reduce costs and improve level of care, by providing significant benefits, including critical time savings, enhanced level of emergency treatment, and quick recovery of patient in critical situations.

"The mobile health market is developing very fast as health care providers worldwide finally recognize that real-time mobile communication is a powerful tool in meeting the challenge of today's ailing healthcare system," said David Rubin, Aerotel Medical Systems president and CEO. "This understanding contributes to the growing interest in Aerotel products which use existing wireless networks and are both safe and easy to use for both medical teams and for the patients themselves."

The main innovations to be presented by Aerotel in Hall 2**,** booth 2C12, (Israel National Pavilion) include:

Wireless homecare hub – Connect-Cell™ is a highly flexible wireless homecare hub for chronic patient monitoring and disease management, enabling users to easily transmit vital signs data via the cellular network (GPRS) to a central monitoring center.

Wireless ECG – Aerotel's HeartView™ Personal hand-held 12-lead ECG monitor with Bluetooth® connectivity. The solution enables easy and effective transmission of clinical information to a remote monitoring center for interpretation and immediate care.

Mobile-CliniQ™ – a mobile phone application that enables remote monitoring of various health parameters such as electrocardiogram (ECG), blood pressure, blood glucose level, weight, etc.

GeoSkeeper™ – a personal GPS location and tracking system which offers a new level of safety beyond existing PERS (Personal Emergency Response System) and traditional social alarm systems.

In addition, Aerotel's Connect-Cell™ wireless hub powered by the CINTERION MC55i module, showing the measurement of blood pressure by patients with remote web interface consultation, will be demonstrated by Gemalto, the world leader in digital security, in Hall 8 - Stand 8A102.

About Aerotel Medical Systems

Aerotel Medical Systems is a world-leading provider of cost-effective, high-quality and user-friendly medical diagnostic systems and devices for home care, eHealth and telemedicine, as well as telecare and personal safety. With a client base of over 50 countries around the globe, Aerotel was recently awarded the prestigious "Price Performance Leadership Award" by Frost & Sullivan.

For further information, please visit Aerotel Medical Systems' website at www.aerotel.com. To obtain a first-hand view of the company's exciting mHealth and telemedicine solutions, please visit our booth at the Israel National Pavilion at the MWC 2011 (Hall 2, booth 2C12).

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